### ARIEL FOX JOHNSON

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### **EXPERIENCE**

### COMMON SENSE MEDIA

Senior Counsel, Global Policy, 2021-present, Shaker Heights, OH

Senior Counsel, Policy and Privacy, 2017-2020, Washington, DC and Shaker Heights, OH

Senior Policy Counsel, Privacy and Consumer Affairs, 2016-2017, Washington, DC

Policy Counsel, 2014-2016, Washington, DC

Research Consultant, 2010, Washington, DC

- Develop and drive organization's global privacy policy agenda, including advising CEO.
- Craft laws and legislation regarding student, child, and consumer privacy and security, such as the California Consumer Privacy Act's provisions on minors, and rules on marketing, disclosures, and platform design.
- Testify before and brief legislators, regulators, and members of the judiciary regarding COPPA, FERPA, the California Consumer Privacy Act, and other laws and proposals affecting privacy and digital rights.
- Author and submit comments to provide child and family perspectives to FTC, FCC, NTIA, ED, and other agencies in rulemakings and workshops about privacy, media, and technology.
- Draft policy reports and whitepapers on a wide range of privacy and technology issues, including children's and student privacy, broadband privacy, Internet of Things, online harms, platform responsibility, ageappropriate design, digital wellbeing, advertising endorsements, Lifeline, and the Children's Television Act.
- Speak at public events, conferences, and to national news media about consumer experiences with connected devices, children's apps and games, contact tracing, ed tech, privacy, and digital content.
- Monitor and evaluate technology, media, and communications industry developments and advise business leaders on how to improve privacy, security, and marketing practices.
- Collaborate with civil rights, consumer, privacy, and other civil society allies in the US and abroad on public pressure campaigns and legislative strategy.
- Identify harmful online and digital business practices and advocate for regulator enforcement.
- Counsel on internal compliance with COPPA, CAN-SPAM, TCPA, and other privacy, security, and marketing laws, overhauling and improving policies, products, and services.

# SHEPPARD, MULLIN, RICHTER & HAMPTON LLP, Washington, DC

Associate, 2013-2014

- Litigated false advertising, contract, unfair competition, IP, and privacy cases.
- Managed discovery, drafted briefs, consulted with experts, and conferred with outside counsel.

# THE HONORABLE PETER J. MESSITTE, U.S.D.C. FOR THE DISTRICT OF MARYLAND, Greenbelt, MD Law Clerk. 2012-2013

• Prepared bench memoranda, assisted with opinions, supervised interns, and managed dockets.

### FOLEY & LARDNER LLP

Associate, 2010-2012, Washington, DC

Summer Associate, 2007, 2008, New York, NY

- Litigated advertising, unfair competition, IP, privacy and security, trade secret, and tort claims.
- Drafted briefs, conducted depositions and witness prep, and served on trial team.
- Counseled clients on compliance with the FTC Act and COPPA.
- · Prosecuted trademarks.
- Represented asylum and tenant clients pro bono.

# USC ANNENBERG CENTER ON COMMUNICATION LEADERSHIP & POLICY, Los Angeles, CA

Law Fellow, 2009-2010

• Researched, commented on, and taught media, IP, competition, communications, and First Amendment law.

### **EDUCATION**

### HARVARD LAW SCHOOL, J.D., June 2009

- Harvard Journal of Law and Gender, Senior Content Editor
- Professor Louis Kaplow, Research Assistant in Antitrust Law
- Immigration and Refugee Clinic

HARVARD COLLEGE, A.B. cum laude, History and Literature with French citation, June 2005

## SELECTED PUBLICATIONS

- Coauthor, "Boycotting Hate for Good" chapter, Brookings Institution (forthcoming)
- Author, "13 Going on 30: An Exploration of Expanding COPPA's Privacy Protections to Everyone," Seton Hall Legislative Journal (2020)
- Author, "Student Data Brokers: Shady Practices Put Private Student Data on the Open Market," THE Journal: Technological Horizons in Education (2018)
- Author, "Inside the Kids' Privacy Zone: What Parents and Policymakers Need to Know to Keep Kids Safe" (2017)
- Coauthor, "Assessing State Laws on Student Privacy in 2014 and Beyond" (2015)

### **MEMBERSHIPS & CERTIFICATIONS**

- Bar Admissions: New York (2010) and Washington, DC (2011); Ohio Corporate Counsel (2018)
- Certification: Certified Information Privacy Professional, CIPP/US (2016)
- Cleveland-Marshall College of Law Center for Cybersecurity and Privacy Protection Advisory Board (2021)
- International Association of Privacy Professionals KnowledgeNet Chapter Chair (2019-2020)